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Non-R&D Innovations in India's Manufacturing Sector: With a Special Focus on Informal Enterprises

K Chandra Shekar will present findings from his paper, "Non-R&D Innovations in India's Manufacturing Sector: With a Special Focus on Informal Enterprises".

Abstract: Just like other Micro Small and Medium Enterprises (MSMEs), the informal sector enterprises always have pressure to improve productivity and stay alive in a competitive market. They are constantly battling for novelty and niche demand to stay afloat. In this regard, innovation is a very crucial aspect for growth and competitiveness of informal firms. Given their humongous share in employment and output, understanding the innovation activities of these enterprises may provide insight into the evolution of innovations especially in the context of developing countries.

Innovation activities in informal enterprises take place mostly through non-R&D measures and rely more on interactive learning and learning by doing. This study explores the determinants of innovation activities of informal manufacturing enterprises using data collected from the field survey. The results show formal and informal interactions on the one hand, and in-house training, learning by doing, on the other side, are positive and significant determinants of innovation in informal manufacturing enterprises.



DATE

September 22nd

TIME

6.00-7.00 p.m.